Scenewick

Scenewick is a video editor for Mac with pro-level tools at a fair, one-off price. No ongoing subscription: just good value software for creators ready to move beyond the basics.

Product	Scenewick, a video editor for Mac
Say it	Like “scenic”
Developer	Novanix Ltd, a small British company in Dorset
Availability	Coming soon to the Mac App Store
Launch date	To be announced. Sign up at scenewick.com to hear the day it’s out.
Price	Free to download, with a 14-day free trial of every Pro feature. Scenewick Pro is one in-app purchase of £49.99 (UK price, including VAT; other countries at the matching App Store price). No subscription.
Free version	The full editor, keyframe animation, emoji stickers and automatic captions in a clean style included. Exports up to 4K with no watermark, thumbnails too
Requires	macOS 26 or later, on a Mac with Apple silicon
Account	None. No sign-up, no payment details for the trial
Privacy	Everything runs on the Mac: footage is never uploaded. No analytics, no tracking, no ads. App Store privacy label: Data Not Collected
Website	scenewick.com
Tutorials	scenewick.com/learn and the Scenewick YouTube channel
Press contact	Mark, founder · hello@scenewick.com



About Scenewick

Scenewick is a Mac video editor for people ready to move on from basic editing apps without signing up to a monthly bill. It puts pro-level tools, including AI background removal, automatic captions, Auto Edit, a thumbnail maker and 4K export, into an editor that is easy to pick up, and everything runs on the Mac itself. Try every feature free for 14 days; Scenewick Pro is then a single purchase of £49.99, yours to keep.

What Scenewick Pro adds (£49.99, once)

- AI background removal, no green screen
- Caption styles: each word lighting up, boxes, fonts and colours
- Auto Edit: a first cut made from your footage
- Thumbnail subject cut-out
- Auto reframe for vertical and square versions
- Inserting one project into another

Features

AI that runs on the Mac

- Background removal with no green screen: people are lifted out frame by frame and put on a colour, a photo or another video (Pro)
- Captions from speech in dozens of languages, or your exact script timed to the speech; import .srt and .vtt, export .srt (free; caption styles with each word lighting up are Pro)
- Auto Edit: takes out retakes, ums and long pauses and builds a first cut, without ever cutting a word in half; with Apple Intelligence on, it judges lines by what they say. No plug-ins or API keys (Pro)
- Auto reframe: vertical and square versions keep the people in each shot centred (Pro)
- Thumbnail maker: a contact sheet of your best expressions from the video (or a new webcam photo), popped out over any background, which you can blur, zoom and move, with its own subject kept sharp; outline, glow and a bold headline (cut-out is Pro)
- Cut silences and filler words in one go
- Voice isolation, and music that ducks automatically under speech

Editing

- Several video and audio tracks, picture-in-picture, and full-frame cutaways that keep the sound in sync
- Split, trim, ripple delete, copy and paste, and undo for everything
- 10 transitions and audio crossfades
- Colour adjustments and 11 one-click looks
- Speed from 0.25× to 4×, speed ramps, freeze frames and reverse
- Keyframe animation of position, size, rotation and opacity; zoom, slow pans and glides
- Animated titles, lower thirds, shapes and emoji stickers
- Green-screen (chroma) keying

Record

- Screen recording with a round webcam bubble and your microphone, straight onto the timeline
- Voice-over recorded while you watch the edit

Music and sound

- 16 music tracks and 21 sound effects included, free to use in your videos, including commercial ones

Export

- Up to 4K, H.264 or HEVC, 24 to 60 fps. Free exports have no watermark at any size
- Landscape, vertical (9:16) and square (1:1) versions in a single export: cropped to follow the action, or the whole shot over a blurred copy of itself
- Audio-only WAV

Coming next

This is what we're working on next. Plans can change, and we don't give dates until something is ready. Colour wheels and curves; LUT import; Custom keyboard shortcuts; Stabilisation; A bigger music and sound effects library; Smart framing; Import from Final Cut Pro and DaVinci Resolve; Publish pack.

From the founder

> "A Mac is more than powerful enough to cut out a background or write captions on its own, so why should that come with a monthly bill and an upload bar? Scenewick does it all on your Mac. You pay once, and your footage stays yours."
> **Mark, founder, Novanix Ltd**

Review access

TestFlight before launch, and free Pro access at launch, for reviewers, journalists and creators. Email hello@scenewick.com and say where you publish.

About Novanix Ltd: Novanix Ltd is a small British software company in Dorset. Scenewick, its video editor for Mac, puts pro editing tools on the Mac itself, with no subscription and no cloud service.

The people in our screenshots and demo videos are AI-generated, not real customers. Novanix Ltd. Registered in England and Wales, company number 16194488. Registered office: Unit 13 Freeland Park, Wareham Road, Lytchett Matravers, Poole, BH16 6FA. Apple, Mac, macOS and App Store are trademarks of Apple Inc. Scenewick is not affiliated with or endorsed by Apple.